ARUNPRASAD NAGARAJAN

UX DESIGN MANAGER CHICAGO, IL

15+ years of digital design experience and 5+ years of people management.
I have proven records of building experience that consistently ranks high in customer satisfaction. My approach to good design is to find the right balance of user empathy, usability, aesthetics, and keen business acumen.

EXPERIENCE

2010- PRESENT

SR. UX MANAGER

Cognizant Tech // Chicago

Being a design leader at a service company allows me to play a bisect role between an IC and a design manager for client projects.

2019- PRESENT

PRODUCT DESIGN LEAD

Client: Discover Personal Loan // Chicago

Leading UX design across Discover personal loan business. Accountable for managing 8+ designers, 4 UX projects (RWD & Mobile app) and 7 cross-functional teams. Drive user engagement, increase conversions, and create an award-winning experience.

2013 - 2019

PRODUCT DESIGN LEAD

Client: Discover Credit Card // Chicago

Led 3 designers and was responsible for designing the mobile app experience. Maintained 4.9-star rating and won highest ranking in JD Power award for customer satisfaction survey for consecutive years.

2010 - 2013

UX DESIGNER

Client: Symantc (Norton) // India

Worked with UX team and designed visual interface for desktop, web, and mobile applications following Symantec's branding guides.

2006-2009

GRAPHIC DESIGNER

Zaah Technologies // India

Start-up allowed me to experiment and learn the depth of various design disciplines, including Graphic Design, Web Design, Media Center, Magazine, Mobile design, Animation, Gaming, Development, and more.

CONTACT

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EDUCATION & TRAININGS

2019
BEING UX LEADER, MANAGING UX STRATEGY
NN/g

2004-2006
MASTERS IN VISUAL COMMUNICATION

2001-2004
BACHELORS IN INFORMATION TECHNOLOGY

SKILLS

PRODUCT, UX, STRATEGY, DESIGN, LEADERSHIP, DESIGN OPS

LEAD MULTIDISCIPLINARY TEAMS THROUGH THE DESIGN PROCESS FROM INCEPTION TO SHIPMENT

CREATING GUIDELINES, BEST PRACTICES, AND RE-USABLE DESIGN PATTERNS

FLUENCY IN UX/UI TOOLS

BUILDING PRODUCTS ACROSS APPS, WEB, AND WEARABLES.