

# ARUNPRASAD NAGARAJAN

PRODUCT DESIGNER CHICAGO, IL

15+ years of digital design experience and 5+ years of people management.

I have proven records of building experience that consistently ranks high in customer satisfaction. My approach to good design is to find the right balance of user empathy, usability, aesthetics, and keen business acumen.

## EXPERIENCE

2010 - PRESENT

### SR. UX MANAGER

Cognizant Tech // Chicago

Leading with craft - Being a design leader at a service company allows me to play a bisect role between an IC and a design manager for client projects.

2019 - PRESENT

### PRODUCT DESIGN LEAD

Client: Discover Personal Loan // Chicago

Leading UX design across Discover personal loan business.  
Accountable for managing 8+ designers, 4 UX projects (RWD & Mobile app) and 7 cross-functional teams. Drive user engagement, increase conversions, and create an award-winning experience.

2013 - 2019

### PRODUCT DESIGN LEAD

Client: Discover Credit Card // Chicago

Led 3 designers and was responsible for designing the mobile app experience. Maintained 4.9-star rating and won highest ranking in JD Power award for customer satisfaction survey for consecutive years.

2010 - 2013

### UX DESIGNER

Client: Symantc (Norton) // India

Worked with UX team and designed visual interface for desktop, web, and mobile applications following Symantec's branding guides.

2006 - 2009

### GRAPHIC DESIGNER

Zaah Technologies // India

Start-up allowed me to experiment and learn the depth of various design disciplines, including Graphic Design, Web Design, Media Center, Magazine, Mobile design, Animation, Gaming, Development, and more.

## CONTACT

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## EDUCATION & TRAININGS

2019

BEING UX LEADER,  
MANAGING UX STRATEGY  
NN/g

2004 - 2006

MASTERS IN  
VISUAL COMMUNICATION

2001 - 2004

BACHELORS IN  
INFORMATION TECHNOLOGY

## SKILLS

PRODUCT, UX, STRATEGY, DESIGN,  
LEADERSHIP, DESIGN OPS

LEAD MULTIDISCIPLINARY TEAMS  
THROUGH THE DESIGN PROCESS  
FROM INCEPTION TO SHIPMENT

CREATING GUIDELINES, BEST  
PRACTICES, AND RE-USABLE  
DESIGN PATTERNS

FLUENCY IN UX/UI TOOLS

BUILDING PRODUCTS ACROSS  
APPS, WEB, AND WEARABLES.